



Chris Staring.

20 July - 1987.
Melbourne, Australia.

Digital design & development. Sizmek & Double click.
2D/3D animation. Motion graphics. Film. Post production.
Projection mapping. Photography.

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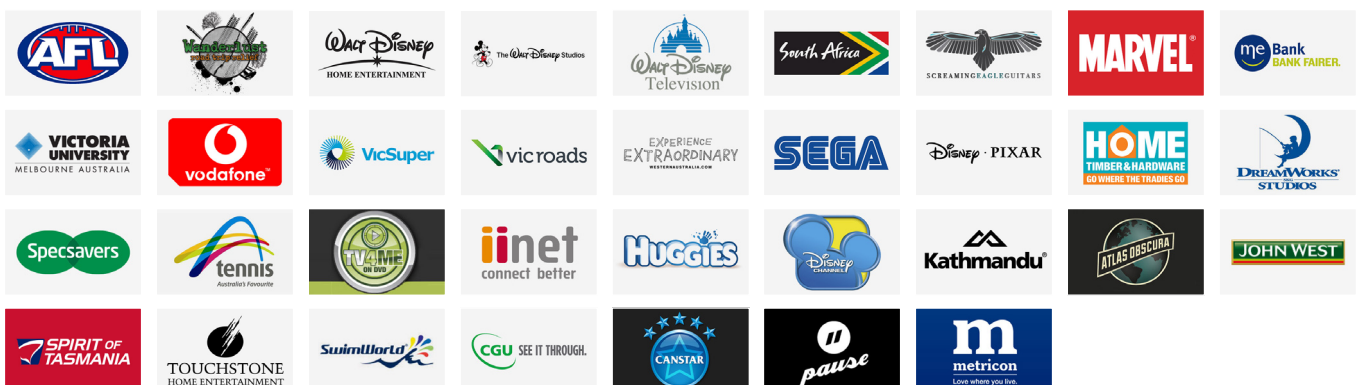


Overview.

My name is Chris Staring and I have worked in the Advertising industry since 2009. I have worked on all kinds of digital projects. Animation, Coding, Design, Film, Photography, Projection mapping and extremely interested in new technologies such as VR & Drone tech.

I have worked in tiny creative agencies where I have been left to work on projects solo & autonomously, in massive creative agencies within large digital teams and worked as a freelancer on-site, off-site and even remotely from different parts of the globe. No matter the where I am working I always adapt and deliver on time. I'm highly motivated and reliable because I love what I do.

- **HTML5 standard, rich, interactive, smart/mass versioning ad Design & Development.**
 - Expert Adobe Photoshop, Illustrator & InDesign knowledge.
 - Deep understanding of challenges and limitations of HTML5 ad design and development.
 - Accurate HTML5 ad Design & Development quotes.
 - Adobe Edge, Adobe Animate CC, Google Web Designer & hard coding.
 - Ability to determine the best method of development depending on creative requirements.
 - Knowledge of publisher & platform file size restrictions and tricks to reduce file sizes.
 - Sizmek & Google Doubleclick (certified).
 - Browser testing and workarounds.
- **Web Design and Development.**
 - Responsive website design.
 - Broad front end development knowledge (JS, JQuery, CSS, HTML etc.)
 - Intermediate back end development knowledge (mySQL, php, server/domain setup, email etc.)
 - Wordpress and Drupal development.
- **Motion graphics, animation, film editing, music & sound production.**
 - After effects, AE expressions, Premiere Pro, Final Cut Pro, Adobe audition, Ableton live.
 - Cinema 4D and other 3D applications.
- **Industry related side projects & hobbies (projection mapping, music production, film, photography etc.)**
- **Multi award winning and highly published Photographer.**
- **A writer and photographer for the best "off the beaten path" online travel publication.**
- **Impressive client list which makes my career seem more exciting than it actually is....**



Education & Industry experience.



2015 to Current - Cummins & Partners. www.cumminsandpartners.com

Digital Designer & Developer.



When I began at Cummins & Partners the digital team were still using Flash for all online advertising so I immediately took the lead in the push towards HTML5 advertising.

This resulted in me leading the team into the challenging new world of HTML5 online advertising as well as providing training and expertise on the new limitations, advantages, platforms, software and work-flows required for the switch over to HTML5.

- HTML5 standard, rich, interactive, smart/mass versioning ad design & development.
- Digital screen/billboard (Ooh) design and animation.
- Showreel, case study, infographic and logo animation.
- Social media, website and EDM design and development.

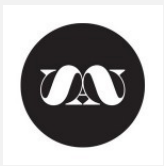
Clients:

- Jeep.
- Specsavers.
- Spirit Of Tasmania.
- Asahi Beer.
- Vodka Cruiser.
- West Australia Tourism.
- John West.
- Energy Australia.
- AFL.
- Vodafone.



2009 to 2014 - SAS Creative. www.sascreative.com.au

Digital Developer, Flash Developer, Animator.



My first job in the industry was a part time role at SAS creative. I was offered the position while I was still completing my Advanced Diploma of multimedia at Victoria University. The day I finished my course I was put on a full time contract.

This position consisted mainly of creating **animated digital billboards/panels**, developing and localising **mini-sites, games and standard + rich banner ads** for the using **Sizmek** and **Double Click Studio** platforms.

Clients:

- Disney (Dreamworks, Walt Disney Television, Disney Games, Disney XD, BVI, BVHE and more).
- Disney • Pixar.
- Marvel.
- SEGA.
- iiNet.



2007 to 2009 - Victoria University.

Advanced diploma of Multimedia



I began my advanced diploma at Victoria University with two scholarships and skipped several Prerequisite classes based on my portfolio alone. I completed the course with High Distinctions, an offer teaching position and a part time position at SAS Creative.

Classes:

- 2D & 3D Imaging.
- Photography.
- Sound Design.
- Web design & development.
- Video & Motion.
- Interactive Media.



2003 to 2005 - Seymour Technical college.

VCE



Knowing exactly what career path I wanted pursue before beginning my VCE helped me determine which classes to focus my study on.

Classes:

- Studio Arts (Where I taught myself Adobe Photoshop).
- Photography.
- Computers/IT.

Awards, Publications & Achievements.

- **Pause Festival:**
 - “Instrument Mapping” My Projection mapping project, designed, developed by me and on display to thousands of attendees in Pause Festival 2012.
 - Continued involvement in subsequent years as a content curator, web developer and volunteer.
- **Loopde loop**
 - Multiple runner up awards in Melbourne’s Loopde loop monthly animation challenge.
 - Inclusion on the Gertrude Street Projection mapping festival.
- **Double click certified.**
- **Hepatitis awareness week campaign design & development winner.**
- **Internet safety awareness week campaign design & development winner.**
- **Project 365:**
 - A photo, story and GPS location published daily for an entire year.
- **“548 Days on the road” my solo photography exhibition at the Brunswick Street Gallery in June 2015.**
- **Travel photography articles:**
 - Ho Thuy Tien: TheLadBible, Daily Mail, Travel & leisure.
 - End Of The Line: Daily Mail, Nine MSN, The Sun UK, Yahoo News.
 - Featured photographer: Digital Rev, Fubiz.
- **Photography Awards:**
 - Air Asia: Travel photography award winner 2015
 - Hello World: Travel photography award winner 2015
 - Kaleidoscopic Travel: Travel photography award winner 2015
 - Shin Ramyun: Creative photography runner up 2015
- **Volunteer photographer & driver for the 2014 wanderlust 14 day charity drive.**
- **Travel writer and photographer for Atlas Obscura.**